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Chatham Habitat for Humanity launches Raising Faith campaign

CHATHAM COUNTY, N.C. (January 1, 2020) — In January 2019, Chatham Habitat for Humanity formed a faith relations committee to specifically address challenges and opportunities in faith engagement. From focus groups with faith leaders, the organization found that:

- o Congregations want personal interactions with Chatham Habitat’s partner families
- o Faith leaders want a clear way to find and communicate information on homeownership
- o Missions groups want more flexibility in how they can contribute

What followed was preparation for a new, inclusive campaign called “Raising Faith.” Starting January 1st, faith groups can choose different ways to be involved with Chatham Habitat – volunteering, donating financially, serving meals, selling items in the ReStore, and more. Faith partners can also contribute volunteer hours toward a family’s homeownership requirement.

“Without the faith community, Chatham Habitat would not exist,” said Anna DeConti, Chatham Habitat board member and faith relations committee chair. “That’s why it’s so important to make sure they stay a key part of the entire homeownership process. Through this campaign, we hope to engage with new faith partners and deepen the level of engagement we have with our current partners.”

Many churches and other faith groups have already pledged their support of Raising Faith, including Brown’s Chapel United Methodist Church, The Church of Jesus Christ of Latter Day Saints, Tyson’s Creek Baptist Church, Goldston United Methodist Church, and Kehillah Synagogue. With a \$30,000 campaign goal, Chatham Habitat’s faith committee is now working on spreading the word and getting faith partners on board.

For more information, please visit chathamhabitat.org/faith.

About Chatham Habitat for Humanity

Chatham Habitat for Humanity is a 501(c)3 nonprofit organization that works in partnership with God and people to create self-help opportunities for families to own affordable homes, improve their lives, and strengthen their communities. To find out more about Chatham Habitat for Humanity and its other volunteer opportunities, please visit chathamhabitat.org.